

SCHOOL OF COMMERCE, FINANCE & ACCOUNTANCY
DEPARTMENT OF COMMERCE
MASTER OF COMMERCE

Organises



UTCHRISTA

National Level Business Fest

"Beat All Limits"

JOIN US

10 & 11 NOV, 2025

EVENT PRIZES



Rs.7000/-



Rs.5000/-



CHRIST (Deemed to be University), Bangalore Central Campus

CHRIST (DEEMED TO BE UNIVERSITY)

CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationalist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831 which administers CHRIST (Deemed to be University). CHRIST (Deemed to be University) was established as 'Christ College' in 1969. It undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of creative and dedicated staff.

The University Grants Commission (UGC) of India conferred Autonomy to Christ College in 2004 and identified it as an Institution with Potential for Excellence in 2006. In 2008 under Section 3 of the UGC Act, 1956, the Ministry of Human Resource Development of the Government of India, declared the institution a Deemed to be University, in the name and style of Christ University.

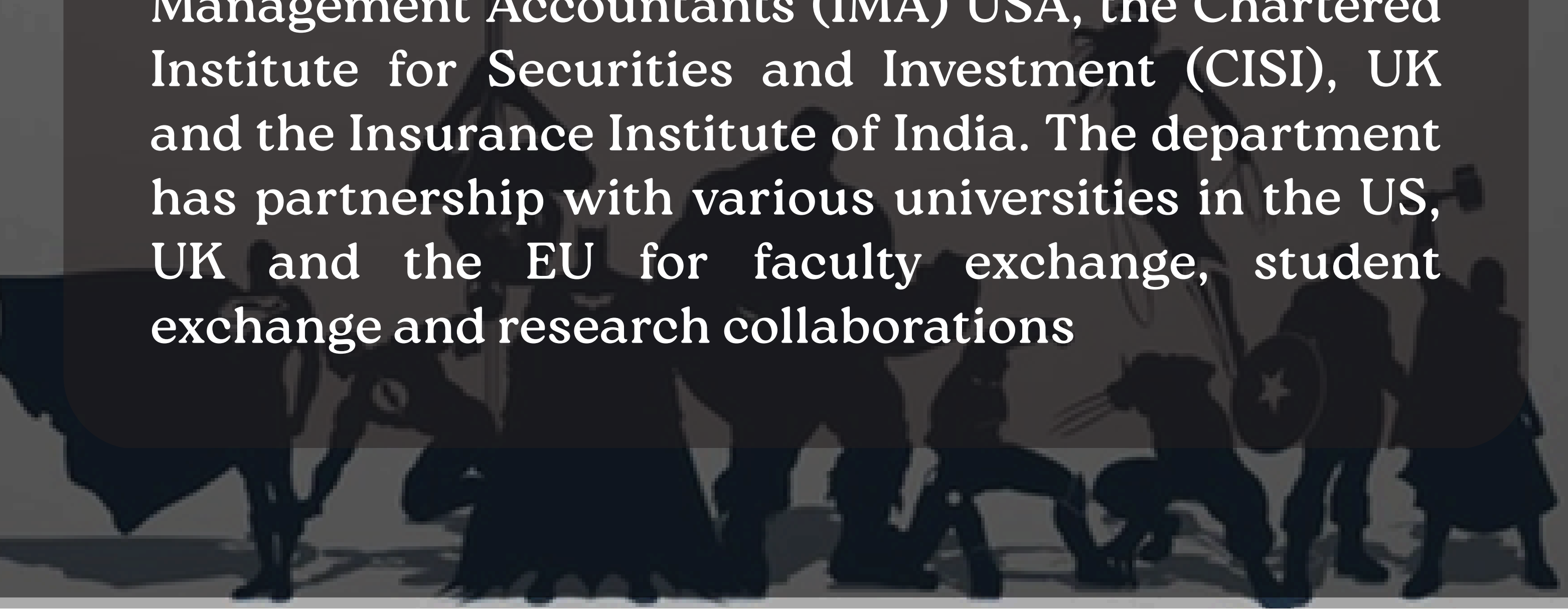
One of the first institutions in India to be accredited in 1998 by the National Assessment and Accreditation Council (NAAC), Government of India, and subsequently in 2004, 2016, 2022 CHRIST (Deemed to be University) is currently accredited with 'A+' Grade. The University is ranked among top 100 universities in India at 60 in the NIRF India Ranking 2024 of Ministry of Education, Government of India.

DEPARTMENT OF COMMERCE

The Department of Commerce is a vibrant community of faculty and students under the School of Commerce, Finance and Accountancy. It believes in developing global competencies in students through quality education, research and continuous innovation.

The School provides a proficient environment to nurture commerce professionals with a high level of knowledge and competence to effectively contribute to the society with commitment and integrity. The department offers BCom, BCom Honours, BCom (Strategic Finance Honours), MCom. and Doctoral programmes.

Besides this, it also offers various value-added professional programmes and certifications through recognised global bodies such as the Institute of Management Accountants (IMA) USA, the Chartered Institute for Securities and Investment (CISI), UK and the Insurance Institute of India. The department has partnership with various universities in the US, UK and the EU for faculty exchange, student exchange and research collaborations

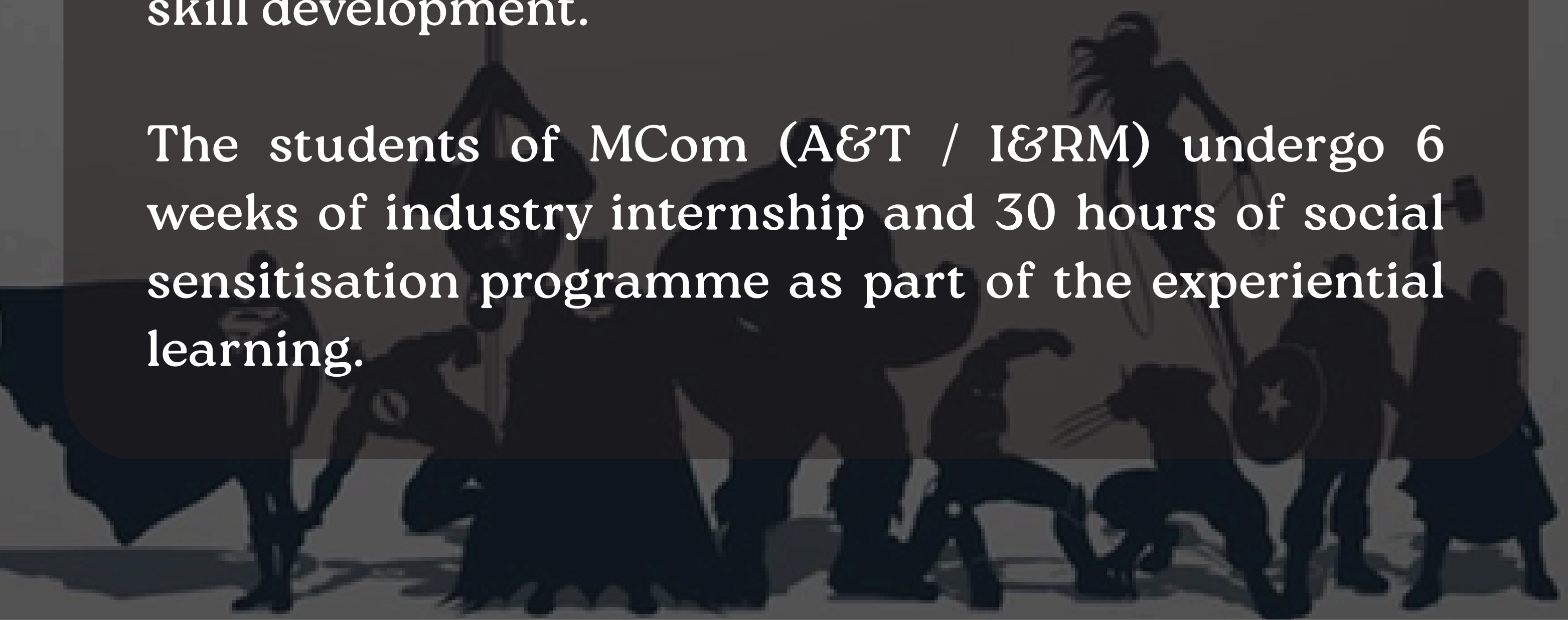


MASTER OF COMMERCE

The MCOM (A&T / I&RM) programme aims at equipping students with advanced and specialised knowledge of the core commerce courses with creativity and problem-solving skills through innovative pedagogy and activities. The Corporate workplace demands digital skills like computer programming, data analytics and visualisation, generative AI and these skills are acquired by MCom (A&T / I&RM) graduates through Python Programming for Data Analysis, Quantitative Techniques and Business Analytics courses.

Industry certifications on Financial Modelling using Excel and Creating Dashboards through Power BI are offered as add-on courses to students. Corporate and Academic Training and Personality development programmes are organised every week as part of the skill development.

The students of MCom (A&T / I&RM) undergo 6 weeks of industry internship and 30 hours of social sensitisation programme as part of the experiential learning.





UTCHRISTA

Utchrستا is derived from the Sanskrit word 'Utkrishta', meaning excellent or best. It is the National Level Business Fest organized by the MCom Programme of Christ University, Bangalore for all postgraduate and undergraduate students. Utchrستا boasts 7 stimulating events to be carried over a period of two days that is certain to challenge any student in the field of their own choice ranging from testing one's knowledge through Quizzes to trying one's hand at the constantly fluctuating stock market. Utchrستا is not just any old fest, but rather, a breeding ground for healthy, yet fierce competition which includes modern-day situations that affect businesses as well as economies as a whole. The time has come for all aspiring entrepreneurs to prepare for the opportunity of a lifetime. All are welcome, and all shall be challenged.



UTCHRISTA



Dr Tomy K Kallarakal
Dean - School of Commerce, Finance
and Accountancy



Dr Karthigai Prakasam C
Associate Dean - School of Commerce,
Finance and Accountancy



Dr Amalanathan S
Head - Department of Commerce



Dr Anusha Srinivasan Iyer
Associate HOD



Dr Girish S
MCom Programme Coordinator



Dr Vidya C M
Faculty coordinator



UTCHRISTA

CULTURAL COORDINATORS



Mr Akash A
Cultural coordinator



Ms Anjali Kurian Joseph
Cultural Coordinator

EVENT COORDINATORS



Ms Banu HV
President



Ms Deepshikha Priyadarshini
Vice President



Ms Aditi Shashidhara
Vice President



INVICTA (The Best CEO)

STARK LEADERSHIP CHALLENGE



HEAD : Jahnavi S Janu

Phone Number: 843116840

SUB HEAD : Venkata Raaman

Phone Number: 9182416771

Participants: Individual

Just as a lion rules its kingdom with unwavering strength, Invicta cultivates leadership that thrives under pressure. Inspired by the courage of Captain America and the brilliance of Tony Stark, this challenge is more than a competition it's a test of resilience, vision, and strategy. As you embark on the path to becoming an Invicta Champion, you'll face real-world business challenges that demand both tactical precision and bold innovation. Are you prepared to unlock your creativity, determination, and strategic power?

Join us on this transformative journey where:

- Leaders are forged.
- Challenges are conquered.
- The undefeated rise to greatness.

With every obstacle, you'll grow stronger, discovering what it truly means to lead like Cap and think like Stark in a world that demands resilience and innovation.

"Suit up. Stand tall. Lead the Invicta way."



MARKETING CHANAKYA **(Marketing Game)**

MULTIVERSE OF MARKETING



HEAD : Devika P S

Phone Number: 7907252371

SUB HEAD : Mrídula T M

Phone Number: 8660173824

Participants: 2 members in a team

Step into a realm where creativity bends reality and strategy shapes destinies! Join us for an unforgettable marketing extravaganza, inspired by the mystical world of Doctor Strange.

- Ignite your marketing genius explore endless dimensions of ideas.
- Unlock the secrets of success where innovation and insight collide.
- Network with industry leaders and gain knowledge from across the multiverse.
- Supercharge your marketing game in an interactive, dynamic, and inspiring atmosphere.

The doors to infinite possibilities are opening are you ready to journey through the Multiverse of Marketing?

“In every dimension, only the boldest marketers thrive. Will you be the one?”



ARTHAVIDHYA
(Mock Stock)

PANTHER'S MARKET



HEAD : Shakthivel G

Phone Number: 95350 91994

SUB HEAD : Albín Joseph

Phone Number: 73060 88180

Participants: 2 members in a team

Step into the Panther's Market, where wisdom meets wealth and strategy shapes destiny. Artha Vidhya is the ultimate mock stock game, blending the thrill of the stock market with the strength of knowledge just like Wakanda thrives on both tradition and innovation.

- Boost your financial knowledge in an engaging, risk-free environment.
- Sharpen your investment instincts with real-world inspired challenges.
- Build your wealth wisely while enjoying the rush of the market.

Unleash your inner investor and rule the financial battlefield with the power, precision, and foresight of the Black Panther. This is your chance to conquer challenges, outsmart rivals, and rise as the true king or queen of the Panthers' Market.

"In the world of wealth, strategy is strength. Will you claim the throne?"



AVINYA (B-Plan)

ILLUSIONS TO INNOVATION



HEAD : Helna Grace

Phone Number: 9482742733

SUB HEAD : Sínchan Kaverappa k

Phone Number: 8217877528

Participants: 2 members in a team

Dare to dream, dare to innovate! Step into the world of Loki, the God of Mischief, where illusions spark brilliance and bold ideas reshape reality. Avinya invites you to craft business plans that thrive on innovation, creativity, and sustainable solutions pushing you to think beyond the ordinary.

- Ideate fearlessly transform daring concepts into groundbreaking solutions.
- Strategize & plan smartly turn illusions of possibility into innovations of impact.
- Present with flair showcase your ideas before a panel of esteemed industry experts.

This is more than a challenge it's a chance to sharpen your business acumen, unleash your creativity, and prove that even mischief can give rise to genius.

“Innovation begins where illusions end. Will you outwit, outthink, and outshine?”



HR CHAKRAVYUHA
(Where talent
meets tactics)
STRATEGIC SHIELD



HEAD : Gargi Paliwal

Phone Number: 98640 63274

SUB HEAD : Afra F

Phone Number: 99528 42685

Participants: 2 members in a team

Tap into the thrilling world of HR, where strategy, leadership, and decision-making come to life! Just like Nick Fury, the master strategist who built the Avengers, this event challenges you to use your shield of strategy to navigate the toughest HR battles.

- Face real-world HR scenarios recruitment, conflict resolution, employee management, and more.
- Compete in dynamic teams because every leader needs a powerful crew.
- Prove your mettle showcase sharp thinking, resilience, and vision under pressure.

Are you ready to break through the HR maze and emerge as a leader who commands with precision and foresight? This is your chance to wield the Strategic Shield and rise above the competition.

“In the world of HR, strategy is your greatest weapon. Will you lead like Fury?”



SAMRIDDHI
(The Finance Fortune)

WAKANDAN WEALTH



HEAD : Sriya Agrawal
Phone Number: 7852939418

SUB HEAD : Bhavani K
Phone Number: 7619275897

Participants: 2 members in a team

Enter the realm of Wakandan Wealth, where brilliance, innovation, and strategy collide! Just like Shuri, the genius mind of Wakanda, this competition empowers you to harness sharp intellect, futuristic thinking, and financial mastery.

- Showcase your strategic brilliance in a dynamic battle of financial insights.
- Test your skills against the best and rise as a champion of financial strategy.
- Make impactful decisions that echo today's corporate realities.
- Gain priceless knowledge from industry experts and sharpen your vision.

Are you ready to innovate, calculate, and dominate? Step into the world of Wakandan Wealth and prove yourself as the true Finance Sage.

“The future belongs to those who blend wisdom with innovation. Will you claim it?”



PRUDENTIA (IPL Auction)

HAMMER THE BID



HEAD : Maitreyee Mahajan
Phone Number: 72858 28810

SUB HEAD : Félix Thomas
Phone Number: 88916 03002

Participants: 2 members in a team

When your choices are wise, your decisions are great.

Welcome to the Prudentia IPL Auction, where every bid echoes like the strike of Thor's mighty hammer. This is your chance to turn vision into reality by building your dream crew.

In this thrilling pursuit of cricketing supremacy:

- **Budgets are tight.**
- **Strategies are boundless.**
- **Only the bold will rise as champions.**

Will you outbid, outsmart, and outplay the competition? Each swing of the hammer takes you closer to cricketing glory. The thunder roars, the stage is set your dream team awaits!

"Hammer the bid. Rule the game. Become the legend."



SHASTRARTH

(Business Quiz)

SPIN THE WEB OF KNOWLEDGE



HEAD : Akhiya Ann Eípe
Phone Number: 9003986889

SUB HEAD : Swathí J
Phone Number: 91082 87321

Participants: 2 members in a team

Step into SHASHARTHA, where agility, wit, and strategy decide your destiny. Inspired by Spider-Man, this ultimate business quiz blends the thrill of competition with the power of knowledge – weaving a web of challenges across finance, marketing, corporate strategy, and current affairs.

- Test your reflexes in cracking rapid-fire business puzzles.
- Sharpen your instincts with real-world corporate scenarios.
- Swing through challenges and connect the dots like a true strategist.

Just as Spider-Man balances responsibility with courage, this quiz will test not only what you know, but how quickly and wisely you use it. Outsmart rivals, think on your feet, and rise as the true hero of the business arena.

"In the world of business, agility is power. Will you swing to the top?"

GENERAL INSTRUCTIONS

- This event is for undergraduate and post graduate students from Arts, commerce and management backgrounds.
- The Registrations are not open for Christ University (central campus) students, However for Other Campuses the registrations are open.
- Participants are requested to read the instructions and follow them accordingly. Strict adherence to participation limit is mandatory.
- Participation is restricted to 2 teams per event from each college.
- Participation is limited to one event per individual.
- Each event has limited innings, opportunity will be served based on first come first served basis.
- Registrations cancellation with a refund are permitted only until 29th December 2025.
- Participants attending the fest are requested to maintain appropriate behaviour inside the campus.
- The judge's decision will be final and binding.
- Incase of any malpractices, the participants will be disqualified

OVERALL CHAMPIONSHIP CALCULATION METHOD

- **FIRST PRIZE** : 50 POINTS
- **SECOND PRIZE** : 30 POINTS
- **THIRD POSITION** : 15 POINTS (Considered only for tie breaking purpose)
- If the tie still persists after considering the Third-Place results, the college with the HIGHEST number of registered participants will be declared as the WINNER.
- If a tie still exists, a coin toss will serve as the final deciding factor.

NOTE: MULTIPLE CAMPUSES OF THE SAME COLIEGE WILL BE TREATED AS SEPARATE ENTITIES FOR THE PURPOSE OF CALCULATING THE OVERAL CHAMPIONSHIP EVE

INSTRUCTIONS FOR REGISTRATION

1) For Event Registration (FEE Payment): Go to <http://christuniversity.in> -> E-services -> Online Payment Portal -> Central Campus > Fest -> Utchristra 2025 External.

For Christites: Go to <http://christuniversity.in> -> E services -> Online Payment Portal -> Central Campus > Fest > Utchristra 2025- christite.

- There are Two separate links for Fee Payments Christ university and other college students.
- Enter personal details and Pay the Fee.
- Payment can be done through Debit card/ Credit card / Internet banking/UPI.
- Payment should be made team wise and not individually.
- Take the screenshot of the payment receipt or save it as pdf.

2) For Accommodation: Go to <http://christuniversity.in> >E-services -> Online Payment Portal->Central Campus >Fest - >Utchrista 2025 Accommodation - External.

NOTE : If opting For Accommodation each person should apply separately for accommodation.

INSTRUCTIONS FOR REGISTRATION

After registering (Fee Payment) for participation and accommodation, please do enter the details in the following Google form to complete Your Registration Process.

Note: One response is to be submitted per team.

For details please refer:

<https://sites.google.com/commerce.christuniversity.in/utchrista?usp=sharing>

Contact details for any queries:

team.utchrista@commerce.christuniversity.in

Event Participation Fee: INR 600/- per team (including GST)

Accommodation Charges:

INR 1000/- Each Team Member

Certificates will be issued to all the participants

**EVENT MODE
OFFLINE**